

Reg. No.....

K 2638

Name.....

SECOND SEMESTER M.A. DEGREE EXAMINATION, JULY/AUGUST 2004

Branch : Personnel Management

P.M. 221. LABOUR AND MANAGERIAL ECONOMICS

Time : Three Hours

Maximum : 75 Marks

Part I*Answer any five questions.**All questions carry equal marks.**Answers should not exceed 300 words.*

1. What are the major sources of employment in India ?
2. What is labour economics ? Explain its scope and nature.
3. What is morale ? What is its role in productivity ?
4. What is monopoly ? What are its features ?
5. What is profit forecasting ?
6. What is export pricing ?
7. What is input output analysis ?
8. What is meant by good labour relations ?

(5 × 6 = 30 marks)

Part II*Answer any three questions.**All questions carry equal marks.**Answers should not exceed 1200 words.*

9. What are the theories of employment ? Explain.
10. What is down sizing ? Explain its impact.
11. What are the major market conditions ? Explain briefly.
12. What is capital budgeting ? Explain the process.
13. What is break even analysis ? What is its role in profit planning ?
14. What are the laws of production ? Explain.

(3 × 15 = 45 marks)

SECOND SEMESTER M.A. DEGREE EXAMINATION, MAY/JUNE 2005

Branch : Personnel Management

P.M. 221 – LABOUR AND MANAGERIAL ECONOMICS

Time : Three Hours

Maximum : 75 Marks

Part I

*Answer any five questions.
All questions carry equal marks.
Answers should not exceed 300 words.*

1. What is labour unrest ? What are the main reasons ?
2. What are the major sources of employment ?
3. Explain the nature and scope of labour economics.
4. What is Oligopoly ? Explain.
5. What are the managerial uses of Break-even-analysis ?
6. What is Accounting Rate of Return ? What is its relevance in project appraisal ?
7. What is input output analysis ?
8. What is Labour productivity ?

(5 × 6 = 30 marks)

Part II

*Answer any three questions.
All questions carry equal marks.
Answers should not exceed 1200 words.*

9. "The junior employee selected today is a potential director or chief executive tommorrow". To what extent is this true in India ?
10. What are the theories of employment ? Explain.
11. What are the different methods of pricing ? Explain briefly.
12. What is capital budgeting ? Explain the process.
13. What are the laws of production ? Explain.
14. What is profit planning ? What is the role of Brake even analysis in profit planning ? Discuss.

(3 × 15 = 45 marks)