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Reg. No. : .....

Name : .....

**Third Semester M.A. (Human Resource Management) Degree  
Examination, January 2018  
HRM 2.3.2 : SUSTAINABLE DEVELOPMENT AND CORPORATE SOCIAL  
RESPONSIBILITY (CSR)  
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 75

**PART – I**

Answer **all** questions. **Each** answer **not** to exceed **50** words. **All** questions carry **equal** marks. **(2×10=20 Marks)**

1. Write a note on ecology and environment.
  2. Briefly discuss 2015 United Nations Climate Change Conference, COP 21.
  3. Briefly point out the interconnected nature of living and non-living.
  4. Describe the concept of carbon footprint.
  5. Briefly explain ozone depletion and its causes.
  6. Discuss the logic of Environmental Corporate Social Responsibility.
  7. Describe the natural Water, Carbon and Nitrogen cycle.
  8. List out the most feasible renewable sources of energy.
  9. Describe the concept of lifecycle analysis.
- What is environmental friendly business ?

P.T.O.



PART – II

Answer **any five**. Each answer **not** to exceed **500** words. All questions carry **equal** marks. (5×5=25 Marks)

11. Write a note on the environmental impact assessment for any industry of your choice.
12. How can water pollution be countered ?
13. Explain the need for balancing economy, environment and society in all business activities.
14. What are the essentials of environmental management ?
15. Discuss integrated farming as an ecological approach.
16. Weigh the pros and cons of wind energy.
17. Explain 'reduce, recycle and reuse'.
18. Explain climate change.

PART – III

Answer **any two**. Each answer **not** to exceed **1200** words. All questions carry **equal** marks. (2×15=30 Marks)

19. Briefly discuss the opportunities that the environmental issue brings to businesses.
  20. What are the considerations for an impact assessment of a nuclear facility ?
  21. 'A more sustainable industry would mean switching to alternate fuels'. Discuss the pros and cons.
  22. 'Population growth by itself is not an issue until consumption patterns are factored in'. Comment.
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