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Reg. No. : .....

Name : .....

**Second Semester M.S.W. Degree Examination, August 2015**  
**SW 221 : SOCIAL PSYCHOLOGY AND WORKING WITH COMMUNITIES**  
**(2014 Admn.)**

Time : 3 Hours

Max. Marks : 75

**PART – A**

Answer **all** questions, answer should **not** exceed **50** words. **(10x2= 20 Marks)**

1. What makes social psychology distinctive from general psychology ?
2. Social cognition.
3. Scripts.
4. What is the relationship between behaviour and attitude ?
5. What is prejudice ?
6. Locality based community.
7. Community empowerment.
8. Social Action.
9. Community Development.
10. People's participation.

**PART – B**

Answer **any five** questions. Answer should **not** exceed **300** words. **(5x5= 25 Marks)**

11. What are the challenges of social psychology ?
12. What are the determinants of social perception ?
13. Describe the characteristics of attitude.

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14. What are the key aspects of Group Morale ?
15. Explain the steps in social action program.
16. Explain the role of social worker in social planning model of community practice.
17. Explain the role of community organizer as a catalyst in community practice.
18. What are the components of Gandhian Model of social action ?

### PART - C

Answer **any two** questions. Answer should **not** exceed **1200** words. **(15×2=30 Marks)**

19. Discuss the direct and indirect media of propaganda.
20. Discuss the principles to guide community organization according to Murray G. Ross.
21. Discuss the various strategies applied in social action practices.