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C – 5161

Reg. No. :

Name :

Second Semester M.S.W. Degree Examination, August 2017
SW 221 : SOCIAL PSYCHOLOGY AND WORKING WITH COMMUNITIES
(2014 Admn.)

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions. Answer should **not** exceed **50** words. **(10x2=20 Marks)**

1. Define Social Psychology.
2. Cognitive processes.
3. Satyagraha.
4. Empowerment.
5. Any two characteristics of Stereotype.
6. What is Rumour ?
7. Propaganda.
8. Community Organization.
9. Development.
10. Locality based community.

PART – B

Answer **any five** questions. Answer should **not** exceed **300** words. **(5x5=25 Marks)**

11. Briefly explain the nature of social psychology.
12. What are the advantages of schematic processing ?
13. Briefly explain the important determinants of change in attitude.

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14. What are the determinants of group morale ?
15. Explain the institutional social model of social action.
16. What are the major objectives of social action ?
17. Explain community organization as a macro method of social work practice.
18. What is significance of leadership development in community organization ?

PART - C

Answer **any two** questions. Answer should **not** exceed **1200** words. (2x15=30 Marks)

19. What is the nature of prejudice ? Explain the factors producing prejudice.
 20. Discuss the phases of community organization with example from your field work context.
 21. Explain the major principles of action oriented social work community practice.
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