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Reg. No. : .....

Name : .....

**Third Semester M.S.W. Degree Examination, January 2017**  
**SW – 231 : PROJECT MANAGEMENT**  
**(2014 Admn.)**

Time : 3 Hours

Max. Marks : 75

**PART – A**

Answer **all** questions in **not** more than **50** words. **(10×2=20 Marks)**

1. Explain the steps involved in project proposal writing.
2. What is called as an activity in project ?
3. What do you mean by project appraisal ?
4. Differentiate between output and outcome.
5. Mention the steps in project evaluation.
6. Define project review.
7. What is variance analysis ?
8. How does real price differ from shadow price in SCBA ?
9. Define strategic planning.
10. List out the nature of project administration.

**PART – B**

Answer **any five** questions and **not** to exceed **300** words. **(5×5=25 Marks)**

11. State the perspective planning and its process in detail.
12. What are project design and its relevance in the project planning ?

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13. Describe the stages of organizational planning in detail.
14. What is stakeholder analysis ? And describe the components of this analysis.
15. Discuss about the social cost benefit analysis and project appraisal.
16. Explain LFA matrix in detail.
17. Describe the different implementation phases in project cycle.
18. State the importance of public relations and resource mobilization in project management.

### PART - C

Answer **any two** questions and **not** to exceed **1200** words : **(2×15=30 Marks)**

19. Define the concept of project and explain the characteristic features of social development project.
  20. Explain PRA and its principles and methods in detail.
  21. Prepare a project proposal to a foreign funding agency, requesting to finance an integrated development of project among the Tribal children.
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