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Reg. No.:....

Name :

Third Semester M.S.W. Degree Examination, January 2018 SW 231 : PROJECT MANAGEMENT (2014 Admn. Onwards)

Time: 3 Hours

Max. Marks: 75

PART - A

Answer all questions in not more than 50 words:

(10×2=20 Marks)

- 1. What is project appraisal?
- 2. What is project monitoring?
- 3. How to set vision for the organization?
- 4. What do you mean by strategic planning?
- 5. What is project logic?
- 6. What is project evaluation?
- 7. What is project review?
- 8. Write a note on resource mobilization.
- 9. What is budgeting?
- 10. Discuss the importance of accounting.

PART - B

Answer any five questions and not to exceed 300 words:

 $(5\times5=25 \text{ Marks})$

- 11. Explain the characteristic features of a social development organization.
- 12. Discuss the classification of project on the basis of purpose, productivity, size and duration.

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- 13. Explain LFA matrix in detail.
- 14. Discuss the importance of training project personnel.
- 15. Project manager plays significant role in project implementation. Comment.
- 16. Explain the purpose, needs and types of evaluation.
- 17. Explain the steps in writing project evaluation report.
- 18. Discuss the social cost benefit analysis and project cycle.

PART - C

Answer any two questions and not to exceed 1200 words:

(2×15=30 Marks)

- 19. Explain PRA and its techniques with relevant examples.
- 20. Prepare a project proposal to University Grant Commission (UGC) requesting a sanitation and hygiene project for indigenous communities of Kerala.
- 21. Imagine that you are going to set up a social development organization. Explain the vision, mission, goals, objectives and activities of your organization.