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3552

Reg. No. :

Name :

Fourth Semester M.S.W. Degree Examination, August 2010
(New Scheme – 2006 Admission)
SW 241 : PROJECT PLANNING AND MANAGEMENT

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **any five** questions. Answers should **not** exceed **300** words.

1. Define project. Explain the features of a social development project.
2. What is PRA and PLA ? Explain its relevance and principles.
3. Write short notes on public relations and resource mobilisation in social development projects.
4. What are the different methods used in identifying a project ? Explain with illustrations.
5. What are the steps involved in setting of project goals and objectives.
6. Explain social cost benefit analysis.
7. Bring out the need for evaluation of social development projects. What are the different types of evaluation used ?
8. Explain logical frame work analysis and how it can be used in projects.

(6×5=30 Marks)

P.T.O.



PART – B

Answer **any three** questions. Answers should **not** exceed **1200** words.

9. What is a project planning cycle ? Elaborate the different phases in the cycle
10. Define monitoring. Why has it become very relevant now ? Discuss the steps in monitoring a development project.
11. Design a project proposal to implement a school mental health programme in your project area.
12. What are the major activities involved in the financial management of a project ?
13. "Project administration is a systematic and complex process". Explain.

(15×3=45 Marks)