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Reg. No. :

Name :

Fourth Semester M.S.W. Degree Examination, August 2015
SW 241 : PROJECT PLANNING AND MANAGEMENT

Time: 3 Hours

Max. Marks : 75

PART – A

Answer **any five** questions. Answer should **not** exceed **300** words.

1. Give an account on the characteristic features of a development project.
2. Define project monitoring and explain the steps in detail with examples.
3. Distinguish between the strategic planning and perspective planning.
4. Critically analyse the use of principles and tools of PRA and PLA in identifying the project problems.
5. What is "LFA" ? Explain various approaches with suitable examples ?
6. Define critical path method and explain its application in the project implementation.
7. Explain the process of Investment appraisal and financial analysis.
8. List out the roles and functions of a project manager in a social development organization.

(6×5=30 Marks)

PART – B

Answer **any three** questions. Answer should **not** exceed **1200** words.

9. Define public relations and resource mobilisation with the steps and relevance in the management of a development project.



10. 'Project evaluation is an important phase in project development and management'. Discuss this statement with the types and steps in it.
11. Critically analyse the types of project appraisal with suitable examples.
12. Prepare a detailed project budget with a process to financial management and accounting.
13. Explain the steps and format of writing a project proposal with the illustration of a development project. **(15×3=45 Marks)**