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C – 4639

Reg. No. :

Name :

Fourth Semester M.S.W. Degree Examination, July 2017
SW 241 : ECOLOGICAL SOCIAL WORK, COMMUNICATION AND
SOCIAL ENTREPRENEURSHIP
(2014 Admn.)

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions in **not** more than **50** words. **Each** question carries **2** marks.
(10×2=20 Marks)

1. Food chain.
2. Political ecology.
3. Indigenous people.
4. Koodamkulam project.
5. Lasswell theory.
6. Oral communication.
7. Mass media.
8. Guided discussion.
9. Risks and reward system.
10. Micro enterprises.

PART – B

Answer **any five** questions of the following in **not** more than **300** words. **Each** question carries **5** marks.
(5×5=25 Marks)

11. Explain the consequences of global warming.
12. Narrate the marayoor issue.

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13. List out and explain the barriers of communication.
14. How do you use communication for monitoring and evaluation ?
15. How demonstration method could be used in health education ?
16. What is the contribution of Fabio Rosa ? Explain.
17. What are the advantages of mass media in environment management system ?
18. What are the objectives of Eco-development Committees ? Explain.

PART – C

Answer **any two** questions of the following in **not** more than **1200** words. **Each** question carries **15** marks. **(15×2=30 Marks)**

19. Discuss various environmental issues and the role of social worker in environment management.
 20. Discuss various theories and models of communication.
 21. What are the seven principles of Social Entrepreneurship ? Explain each one of them with examples.
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