(Page : 1)

Reg. No. : .....

Name : .....

## Fourth Semester M.S.W. Degree Examination, May 2008 (2006 Admission) SW 241 : PROJECT PLANNING AND MANAGEMENT

Time: 3 Hours

Max. Marks: 75

## PART – A

Answer any five questions. Answers should not exceed 300 words.

- 1. What do you mean by a social development organisation ? What are its characteristics ?
- 2. Explain the concepts strategic planning and perspective planning.
- 3. What are the different types of projects ?
- 4. How do we do cost estimation in an income generating project ?
- 5. Define project Appraisal and its various dimensions.
- 6. Write short notes on CPM and PERT.
- 7. How will you raise funds for a rehabilitation centre for psychiatric patients ?
- 8. Discuss the roles and functions of a project manager.  $(6 \times 5 = 30 \text{ Marks})$

## PART – B

Answer any three questions. Answer should not exceed 1200 words.

- 9. List out and elaborate the different steps in project planning.
- 10. Prepare a training programme for the animators in a women empowerment project.
- 11. What is project evaluation ? Describe its objectives and relevance. What are the criteria used for evaluation ?
- 12. Prepare a project proposal to undertake a community health programme in a rural community.
- 13. What do you mean by project administration ? What are the activities in this phase of the project ? (15×3=45 Marks)

2076