Reg. No. : ....

Name : ....

First Semester M.A. Degree Examination, May 2022

Human Resource Management

HRM 2.1.5 : RESEARCH AND STATISTICS FOR MANAGEMENT

(2018 Admission Onwards)

Time : 3 Hours　　　　　　　　　　　　　　　　　　Max. Marks : 75

PART – I

Answer **all** questions. Each answer not to exceed **50** words. All questions carry equal marks

1.　Define research design.

2.　Distinguish between primary and secondary methods of data collection.

3.　What is content analysis?

4.　What are focus group discussions?

5.　What is the significance of sample selection in research?

6.　What is meant by parametric test?

7.　Distinguish between null and alternative hypothesis.

8.　Explain Social research.

9.　What is meant by Correlation?

10.　What is random error?

(10 × 2 = 20 Marks)

PART – II

Answer any **five** questions. Each answer not to exceed **500** words. All questions carry equal marks.

11. Discuss the benefits and drawbacks of the questionnaire methods.

12. What is the analysis of variance? What are the assumptions of this technique?

13. Explain the various types of research report.

14. How do you differentiate between various types of hypotheses?

15. Explain the concept of reliability and validity.

16. What is scaling? Describe the various scaling techniques used in research.

17. Explain the different type of probability sampling designs.

18. Explain the merits and demerits of Case Study Method.

(5 × 5 = 25 Marks)

PART – III

Answer any **two** questions. Each answer not to exceed **1200** words. All questions carry equal marks.

19. Explain measure of central tendency with merits and demerits.

20. Explain the scope and importance of Social research.

21. "Qualitative methods require special skills and techniques on the part of the investigator". Justify your answer.

22. Distinguish between primary and secondary data collection. Is it possible to use secondary data method as substitutes of primary methods? Justify your answer

(2 × 15 = 30 Marks)

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