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**R – 6168**

**Reg. No. :** .....

**Name :** .....

**First Semester M.A. Degree Examination, May 2023**

**Human Resource Management**

**HRM 2.1.5 : RESEARCH AND STATISTICS FOR MANAGEMENT**

**(2018 Admission Onwards)**

Time : 3 Hours

Max. Marks : 75

PART – I

Answer **all** questions. Each answer not to exceed **50** words. All questions carry equal marks.

1. Define research design.
2. What is content analysis?
3. What are focus group discussions?
4. What is the significance of sample selection in research?
5. What is meant by parametric test?
6. Distinguish between null and alternative hypothesis.
7. Explain Social research.
8. What is meant by Correlation?
9. What is Type-I error?
10. Differentiate between schedule and questionnaire.

**(10 × 2 = 20 Marks)**

P.T.O.



## PART – II

Answer any **five** questions. Each answer not to exceed **500** words. All questions carry equal marks.

11. Discuss the benefits and drawbacks of the questionnaire methods
12. What is the analysis of variance? What are the assumptions of this technique?
13. Explain the various type of research report.
14. How do you differentiate between various type of hypotheses?
15. Explain the concept of reliability and validity
16. What is scaling? describe the various scaling techniques used in research
17. Explain the different type of probability sampling designs
18. Distinguish between parametric and non-parametric test.

**(5 × 5 = 25 Marks)**

## PART – III

Answer any **Two** questions. Each answer not to exceed **1200** words. All questions carry equal marks.

19. Differentiate between census and sampling with suitable examples. Also explain 'Stratified Random Sampling with suitable example.
20. Explain measure of central tendency with merits and demerits
21. "Qualitative methods require special skills and techniques on the part of the investigator". Justify your answer
22. Briefly discuss the issues addressed in research design step of the research process. Why is research design called the "blue print" for the research?

**(2 × 15 = 30 Marks)**

