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Reg. No. :		
Name :		
	H.R.M. Degree Examination OUR AND MANAGERIAL B (2014-2017 Admn.)	•

Time: 3 Hours Max. Marks: 75

PART - I

Answer all the questions. Answer should not to exceed 50 words.

- 1. Define managerial economics.
- 2. What do you mean by factor market?
- 3. Define elasticity of demand.
- 4. What is marginal profit?
- 5. What do you mean by oligopoly?
- 6. Define break even point.
- 7. What is labour market?
- 8. List out the various methods of pricing.
- 9. What is inflation?
- 10. Define business cycle.

 $(10\times2=20 \text{ Marks})$

PART - II

Answer any five questions. Answer should **not** to exceed **500** words.

- 11. Explain the working of circular flow of income model.
- 12. Illustrate the market mechanism with reference to economics.
- 13. Explicate the law of variable proportion with suitable examples.



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- 14. Narrate the role of production function in economics.
- 15. How do externalities affect equilibrium and create market failures?
- 16. Discuss the impact of recent economic changes on labour force in India.
- 17. Write notes on IMF, WB, WTO and ADB.
- 18. Explicate the determinants of national income.

(5×5=25 Marks)

PART - III

Answer any two questions. Answer should not to exceed 1200 words.

- 19. Elucidate the importance of labour and managerial economics in the career of HR managers.
- 20. "Consumer equilibrium is interplay of budget line and indifference curve."

 Discuss how far this statement is true?
- 21. Enumerate the various tools which support the managers for economic decision making. (2×15=30 Marks)

