

Name : _____

P 1033

Reg. No. _____



LOYOLA COLLEGE OF SOCIAL SCIENCES
(AUTONOMOUS)
(ESTD-1963)

Affiliated to University of Kerala
Accredited with A++ by NAAC
Sreekariyam, Thiruvananthapuram, Kerala.

SECOND SEMESTER MA SOCIOLOGY EXAMINATION, JULY 2025
(2024 ADMISSIONS)

SO 523: ADVANCED SOCIAL RESEARCH METHODS

Time 3 hours

Max: 75 Marks

Nos.	Part A: Answer ALL Questions (Fill in the blanks/ Multiple choice questions) Each question carries 1 mark	Course Outcome	Blooms Level	Marks
Q1 is a philosophical assumption based on the notion that human behaviour is a product of how individuals interpret the world. a) Hermeneutics b) Phenomenology c) Symbolic Interactionism d) Objectivism	CO1	Remember	1
Q2	A researcher with a positivist epistemology typically uses _____ methods to gather knowledge.	CO2	Remember	1
Q3	A researcher who wants to study a topic that gives due importance to the context and cultural setting along with individual data should apply which of the following data collection method? a) Narrative Research b) Interview c) Ethnography d) Case study	CO3	Understand	1
Q4	In Grounded Theory, the researcher uses _____ sampling to seek data that will develop or refine emerging categories.	CO4	Remember	1
Q5	In case you want to gather together people from similar backgrounds or experiences to discuss a specific topic of interest which method will you employ? a) Case Study b) Interview c) Focus group Discussion d) Observation	CO5	Understand	1
	Part B: Answer any FIVE out of EIGHT questions in not more than 50 words each	Course Outcome	Blooms Level	Marks
Q6	Differentiate between inductive and deductive reasoning in research.	CO1	Understand	2
Q7	Discuss Census.	CO2	Understand	2
Q8	Name two types of triangulation in research.	CO3	Remember	2
Q9	Explain Ordinal Scale.	CO4	Understand	2
Q10	Explain reflexivity in qualitative research.	CO5	Understand	2
Q11	Discuss Thematic Analysis.	CO3	Understand	2

Q12	Illustrate use of content analysis.	CO4	Understand	2
Q13	Summarise Mixed Method.	CO1	Understand	2
	Part C : Short Essay Questions: Answer ALL questions in not less than 300 words each, choosing between the options given within each pair of questions.	Course Outcome	Blooms Level	Marks
Q14	a) Illustrate the nature of qualitative research with special focus to its core features. or b) Summarise the features exclusive to a quantitative research.	CO1	Understand	6
Q15	a) Explain the advantages and limitations of using questionnaires in research. or b) Explain the main characteristics of grounded theory in qualitative research.	CO3	Understand	6
Q16	a) Explain the differences between ethnography and case study. or b) Explain the relationship between theory and research in social science.	CO2	Understand	6
Q17	a) Relate participant observation and ethnography as two designs of qualitative research. or b) Demonstrate the significance and applicability of Secondary data research in social science.	CO3	Understand	6
Q18	a) Analyse the process of data classification and tabulation with special reference to its advantages. or b) Examine the applicability of content analysis in carrying out new media and social media content.	CO4	Analyse	6
	Part D: Essay : Answer ALL questions in not less than 1200 words each, choosing between the options given within each pair of questions.	Course Outcome	Blooms Level	Marks
Q19	a) Differentiate between probability and non-probability sampling with different types and examples. or b) Illustrate the strengths and weaknesses of qualitative and quantitative research approaches in social science.	CO2	Understand	15
Q20	a) Develop a research proposal summarising the major steps of quantitative research. or b) Develop a research proposal summarising the major steps of qualitative research.	CO5	Create	15