



Reg. No. :

Name :

Fourth Semester M.A. Degree Examination, August 2015
(2008 Admn.)
Branch : SOCIOLOGY
SO 244 B : Tourism and Cultural Heritage

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions in approximately **half a page**. Explain the following:

1. Culture conflict.
2. Heritage tourism.
3. International understanding.
4. Symbolic interaction.
5. Art and art forms.
6. Terrorism.
7. Eco-friendly.
8. Tourism marketing.
9. Smuggling.
10. Ecological sustainability.

(10x1.5=15 Marks)

PART – B

Answer **two** questions from **any two** different sets in **not more than 600 words each** :

11. Describe the origin and developments in tourism.

OR

Discuss the various types of tourism and discuss the relevance of studying tourism today.

12. Describe cultural exchange theory of tourism.

OR

Write a note on 'cultural heritage'.



13. What do you mean by the term 'sex tourism' ?

OR

Explain the criteria of tourism planning.

14. Define tourist and describe the responsibilities of a tourist.

OR

Explain the types and motivation of a tourist.

(2x6=12 Marks)

PART - C

Answer **any two** questions in **not** more than **1200** words **each** :

15. 'Tourism is a product and is an industry' – Discuss.

16. Write an essay on Heritage places and tourism.

17. Critically evaluate 'cultural processes' theory related to tourism.

18. Assess the social consequences of tourism with suitable examples.

(2x24=48 Marks)