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3624

Reg. No. :

Name :

Fourth Semester M.A. Degree Examination, July 2013

Branch : Sociology

(2008 Admission Onwards)

SO 244 B : TOURISM AND CULTURAL HERITAGE

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions in approximately **half** a page.

(10×1.5=15 Marks)

Explain the following :

1. Tourism
2. Domestic Tourism.
3. Cultural processes.
4. Sub-culture.
5. Monuments.
6. Cultural heritage.
7. Eco Tourism.
8. Tourism Development.
9. Guided tour.
10. Material culture.

P.T.O.



PART – B

Answer **any two** questions from **any two** different sets in **not more than 600 words**.
(2×6=12 Marks)

11. Briefly trace the growth of tourism in India.

OR

Discuss the scope for promoting domestic and international tourism in India.

12. Analyse the socio-economic benefits of tourism.

OR

Discuss the socio-economic impact of tourism on native communities.

13. Examine the cultural conflict theory of tourism.

OR

Write a note on tourism and cultural change.

14. Explain the role and functions of tourism agencies.

OR

Examine the criticism that tourism would actually destroy host societies and their cultures.

PART – C

Answer **any two** questions in **not more than 1200 words each**. (2×24=48 Marks)

15. Trace the history of tourism and discuss its importance.

16. Critically evaluate the merits and demerits of tourism as an industry.

17. Discuss the major issues of tourism in contemporary Kerala society.

18. Define cultural tourism and explain how India's cultural heritage could project India as a cultural tourism destination.