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Reg. No. :

Name :

Fourth Semester M.A. Degree Examination, July 2014

Branch : Sociology

(2008 Admission Onwards)

SO 244 B : TOURISM AND CULTURAL HERITAGE

Time : 3 Hours

Max. Marks : 75

PART - A

Answer **all** questions in approximately half a page.

(10×1.5=15 Marks)

Explain the following :

1. Tour package
2. International Tourism
3. Cultural Processes
4. Traveler
5. International understanding
6. Responsible tourism
7. Cultural Heritage
8. Sustainable Tourism
9. Material culture
10. Flora and Fauna.

P.T.O.



PART – B

Answer **any two** questions from **any two** different sets in **not** more than **600** words.

(2×6=12 Marks)

11. Define and classify tourist on the basis of attitude and interest.

OR

Discuss the recent trends in international and domestic tourism.

12. What are the essential components of an ideal tourism product ?

OR

Give a brief account of tourism agencies.

13. Write a short note on tourism and cultural change.

OR

Examine the criticism that tourism would actually destroy host societies and their cultures.

14. Explain material and non-material culture.

OR

Analyse the socio-economic benefits of tourism.

PART – C

Answer **any two** questions in **not** more than **1200** words **each** : (2×24=48 Marks)

15. What are the different types of tourism ? Discuss the need and scope for promoting tourism in India.

16. Describe various levels of tourism planning and development.

17. Discuss the major social consequences of tourism.

18. Write an essay on cultural heritage and tourism.
