

Reg. No. :

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945

Name :

Fourth Semester M.A. Degree (Sociology) Examination, June 2007
SO 244 : B – TOURISM AND CULTURAL HERITAGE

Time: 3 Hours

Max. Marks: 75

Answer **any five** questions. **Each** question carries **15** Marks. **Each** answer should not exceed **1000** words.

1. Define Tourism and discuss about its nature and importance.
 2. Examine the impact of recent trends in International Tourism.
 3. List out the economic benefits of Tourism.
 4. Elucidate the scope for the development of Tourism in India.
 5. Bring out the important fairs and festivals of Kerala which bring tourists to Kerala.
 6. Discuss about the important Historical Monuments as Tourist Resources of India.
 7. Suggest suitable measures for Tourism planning and development in India on the basis of marketing and promotion.
 8. Explain the problems you have experienced in a recent visit to a Tourist centre.
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