



Reg. No. :

Name :

Fourth Semester M.A. Degree Examination, June 2009
Branch : Sociology
SO 244 B: TOURISM AND CULTURAL HERITAGE (Elective)
(Prior to 2007 Admns.)

Time : 3 Hours

Max. Marks : 75

Instructions: 1) Answer any five of the following questions in not more than 1000 words.
2) All questions carry equal marks.

1. Discuss in detail typology of tourism with examples.
 2. Explain the recent trends in International Tourism.
 3. Describe various benefits of Tourism.
 4. Explain the development of Tourism in India.
 5. Discuss the importance of some of the religious and spiritual centres in India attracting international tourists.
 6. Illustrate certain fairs and festivals in India that attract international tourists.
 7. How do you account for Human Resource Planning in Tourism Development ?
 8. Discuss the role of marketing in tourism development.
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