

AA



(Pages : 2)

3694

Reg. No. :

Name :

Fourth Semester M.A. Degree Examination, July 2012
Branch : SOCIOLOGY
(2008 Admission Onwards)
SO 244 B : Tourism and Cultural Heritage

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions in approximately **half** a page.

Explain the following :

1. Leisure
2. Symbolic interaction
3. Art and art forms
4. Festivals
5. Sex tourism
6. Marketing
7. Cultural change
8. Tourist
9. Homestay
10. Heritage.

(10×1.5=15 Marks)

P.T.O.



PART – B

Answer **any two** questions from any two different sets in **not** more than **600** words **each**.

11. Discuss the history of tourism.

OR

Explain the term 'domestic tourism'.

12. Give an account of socio-economic benefits of tourism.

OR

Explain different levels of tourism planning.

13. What do you mean by the term 'international understanding' ?

OR

Explain the term 'child abuse'.

14. Discuss the features of international tourism.

OR

How does tourism affect the socio-economic development of our country ?

(2×6=12 Marks)

PART – C

Answer **any two** questions in **not** more than **1200** words **each**.

15. Explain various types of tourism and discuss its significance in our society.

16. 'Tourism as a product and industry' – discuss.

17. Critically evaluate cultural theories of tourism.

18. Discuss the major social consequences of tourism with suitable examples.

(2×24= 48 Marks)