



Reg. No. :

Name :

Fourth Semester M.A. Degree Examination, August 2011
(2008 Admission Onwards)
Branch : Sociology
SO – 244 B : TOURISM AND CULTURAL HERITAGE

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions in approximately **half** a page.

Explain the following :

1. Tour package.
2. Cultural processes.
3. Sub-culture.
4. Travellers.
5. Monuments.
6. International understanding.
7. Tourism development.
8. Green tourism.
9. Guided tour.
10. Cultural products.

(10×1.5=15 Marks)



PART – B

Answer **any two** questions from **any two** different sets in not more than **600** words each :

11. Discuss the various types of Tourism.

OR

Define tourist and classify tourist on the basis of attitude and interest.

12. Give a brief account of tourism agencies.

OR

Examine the cultural conflict theory of tourism.

13. Explain material and non-material culture.

OR

Write a short note on tourism and cultural change.

14. Briefly trace the growth of tourism.

OR

Explain the term 'Consumerism'.

(2×6=12 Marks)

PART – C

Answer **any two** questions in not more than **1200** words each :

15. Trace the history of tourism and discuss its importance.

16. Write an essay on cultural heritage and tourism.

17. Describe various levels of tourism planning and development.

18. Discuss the major social consequences of tourism.

(2×24=48 Marks)