

Reg. No.....
Name

K 6763

FOURTH SEMESTER M. A. DEGREE EXAMINATION, May / June 2005
BRANCH: SOCIOLOGY

SO 244 B – Tourism and Cultural Heritage (Elective)

Time: Three Hours

Max. Marks: 75

Answer any five questions from the following in not more than 1000 words.

Each question carries fifteen marks.

1. Explain the nature and importance of Tourism in India.
2. Write an essay on the Typology of Tourism.
3. Bring out the recent trends in International Tourism.
4. Critically examine the impact of Tourism on Regional Developments.
5. Is Tourism an Industry? Discuss.
6. Explain how do cultural resources of nation affect Tourism industry.
7. Bring out the role of Museums and Art Galleries in the promotion of Tourism.
8. What is tourism planning? Explain how is planning important in the promotion of Tourism industry.