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Reg. No. :

Name :

First Semester M.A. Degree Examination, January 2013

Branch : Sociology

SO-214 : SOCIAL RESEARCH

(2008 Admn. Onwards)

Time: 3 Hours

Max. Marks: 75

PART – A

Answer **all** questions. **Each** answer is to be approximated **half** a page.

(10×1.5=15 Marks)

Define the following :

1. Positivism
2. Objectivity
3. Social Research
4. Longitudinal Research
5. Reliability
6. Simple random sampling
7. Qualitative Research
8. Interview guide
9. Oral history
10. Coding.

P.T.O.



PART – B

Answer **two** questions from **any two** different sets in not more than **600** words **each** :
(2×6=12 Marks)

11. Explain the basic elements of scientific method.

OR

What are the ethical issues involved in research ?

12. Write about the formulation of research problem in social research.

OR

Write a note on cross sectional research design.

13. Explain the advantages and limitations of interview.

OR

Explain the levels of measurement.

14. Compare and contrast interview schedule and questionnaire.

OR

Explain the significance of content analysis.

PART – C

Answer **any two** questions in not more than **1200** words **each** : (2×24=48 Marks)

15. Examine the role of theory in social research and explain the scientific guidelines to be employed while conducting a research.

16. Discuss the major steps in Social Research.

17. What are the probability sampling methods ? Discuss the characteristics of each one of them.

18. Elaborate the components of a research report.
