

Reg. No.....

Name.....

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FIRST SEMESTER M.A. DEGREE EXAMINATION, NOVEMBER 2001

Branch : Sociology

SO. 214. SOCIAL RESEARCH

Time : Three Hours

Maximum : 75 Marks

*Answer any five questions.
Each question carries 15 marks.
Each answer should be limited to 1000 words.*

1. Explain how sociological research methods are scientific.
2. What is a Research Design ? Bring out the salient features of Exploratory and Descriptive Research.
3. Explain the steps in the formulation of hypothesis and discuss the qualities of a workable hypothesis.
4. Define Sampling and discuss the different types of samples bringing out the relative merits and demerits.
5. Explain the advantages and disadvantages of collection of data : (a) by interviewing ; and (b) by mailed questionnaire.
6. Explain the purpose of attitude scales and discuss how Lickert scale is constructed.
7. Discuss the various types of observational methods along with their merits and demerits.
8. Explain the steps to be followed in preparing a research report.