Reg. No. :	***************************************
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Name :

First Semester M.A. Examination, December 2006 (2006 Admns.) PERSONNEL MANAGEMENT PM 213: Industrial and Managerial Economics

Time: 3 Hours

Max. Marks: 75

PART – A

Answer any five of the following. All carry equal marks. Each answer not to exceed 300 words.

- 1. Discuss the basics of labour market supply and demand.
- 2. Discuss the concept of productivity.
- 3. How has technology impacted employment?
- 4. Write a note on the capital market in India.
- 5. In what manner is the industrial labour of India different from labour in the industrialised countries of the west.
- 6. Discuss break-even analysis.
- 7. Discuss profit maximisation.
- 8. Discuss full cost pricing and target pricing.

(5×6=30 Marks)

PART – B

Answer any three of the following. All carry equal marks. Each answer not to exceed 1200 words.

- 9. Discuss the labour problems faced by a developing country like India.
- 10. Discuss the salient features of supply and demand in the context of Indian labour market.
- 11. Define oligopoly. Explain how price and output decisions are taken under conditions of oligopoly.
- 12. Write a note on the approach of government towards public sector enterprises in the past two decades.
- 13. Write a note on the role of IMF and World Bank in the world economy today.(3×15=45 Marks)

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