



Reg. No. :

Name :

First Semester M.A. Degree Examination, January 2012

Branch : Personal Management

P.M. – 2.1.2 : PRINCIPLES OF ORGANIZATION AND MANAGEMENT

Time : 3 Hours

Max. Marks : 75

PART – I

Answer **any five** questions. **All** questions carry **equal** marks. Answer should **not** exceed **300** words **each**.

1. Explain the statement "Management is a science and an art".
2. Write a note on the contribution of Taylor to management.
3. What are the different types of plans.
4. Write a note on formal and informal organization.
5. What is "span of control" and why is it important ?
6. Write a note on Vroom's Expectancy theory.
7. Distinguish between a manager and a leader.
8. Write a note on the different channels of communication in an organization.

(5×6=30 Marks)

PART – II

Answer **any three** questions. **All** questions carry **equal** marks. Answer should **not** exceed **1200** words **each**.

9. Write a note on managerial roles put forward by Mintzberg.
10. Write a note on important principles and steps in organizing.
11. Write a note on the practical implications of the various motivation theories.
12. What are the different methods to increase managerial effectiveness ?
13. Write a note management audit.

(3×15=45 Marks)
