

Reg. No.....

L 5088

Name.....

FIRST SEMESTER M.A. DEGREE EXAMINATION, JANUARY 2003

Personnel Management

Paper I—INDUSTRIAL SOCIOLOGY AND ECONOMICS

Time : Three Hours

Maximum : 75 Marks

Part I

*Answer any five questions.
All questions carry equal marks.
Answers should not exceed 300 words.*

1. Mention the characteristics of primary groups. How do they operate in an organization ?
2. Distinguish between Social norms and organizational norms. Mention the significance of social sanctions.
3. What is meant by acculturation ? As an HR executive, how would you manage employees of diverse cultural background ?
4. Explain the concept of class-consciousness. What are its organizational dimensions ?
5. What is meant by net national income ? Give a brief account of its estimation.
6. Differentiate between money market and capital market. What are the drawbacks of Indian money and Capital markets ?
7. What is supply and demand ? With the help of supply and demand curve explain how equilibrium can be obtained ?
8. What are the characteristics of a developing economy ?

(5 × 6 = 30 marks)

Part II

*Answer any three questions.
All questions carry equal marks.
Answer should not exceed 1200 words.*

9. Describe the growth of industrial sociology highlighting the significance of Hawthorne studies. What is the scope of industrial sociology in India ?
10. Discuss the changes taking place in the family and social lives of India as a result of industrialization. What challenge has it thrown to the HR managers ?
11. What is rationalization ? Mention its significance and explain the problems associated with rationalizing the industries in India.
12. Describe the salient features of the Industries (Development and Regulation) Act, 1961.
13. Discuss the merits and demerits of globalization in third world countries with special reference to India.

(3 × 15 = 45 marks)