

Reg. No.....

L 2306

Name.....

FIRST SEMESTER M.A. DEGREE EXAMINATION, NOVEMBER 2001

Branch : Personnel Management

PM-211—Paper I—INDUSTRIAL SOCIOLOGY AND ECONOMICS

Time : Three Hours

Maximum : 75 Marks

Part I

Answer any five questions.

All questions carry equal marks.

Answers should not exceed 300 words.

1. What is Reference Group behaviour ? Mention its application in industrial organizations.
2. Explain the concept of culture. What role an HR manager can play in bringing about a positive work culture ?
3. Differentiate between formal and informal organizations. How are formal relations in an organization regulated ?
4. Explain the concepts Automation, Rationalisation and Business Process Re-engineering.
5. Differentiate between GNP and GDP. Give a brief account of the methods of estimating national income.
6. What is meant by elasticity of demand ? Explain the varying degrees of elasticity of demand.
7. What is a mixed economy ? Mention its characteristics.
8. What is macroeconomics ? What is importance of the knowledge of economics to an HR manager ?

(5 × 6 = 30 marks)

Part II

Answer any three questions.

All questions carry equal marks.

Answers should not exceed 1200 words.

9. Describe the features of modern families in India. What is the role of families in the socialization of individuals ? Has this role undergone any change in modern families ?
10. Describe the growth of factory system highlighting the major milestones in its growth. In what way factory system contributed to the development of personnel management profession ?
11. Make a critical analysis of the changing characteristics of the Indian work force vis-a-vis Indian managers.
12. Discuss the role of public sector units in the industrial development of our country. As an HR manager how do you foresee the impact of their privatization ?
13. Explain the various factors facilitating industrial development of the nation. How far is economic development compatible with social justice ?

(3 × 15 = 45 marks)