

Reg. No.....

L 5090

Name.....

**FIRST SEMESTER M.A. DEGREE EXAMINATION, JANUARY 2003**

Personnel Management

Paper III—MANAGEMENT—I—PRINCIPLES OF ORGANIZATION AND MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

**Part I**

*Answer any five questions.  
All questions carry equal marks.  
Answers should not exceed 300 words.*

1. What is meant by Span of Control ? What are the factors that decide the span of control in an organization ?
2. What is MBO ? Explain the different steps in MBO.
3. What is Management Audit ? How is it useful to an organization ?
4. Describe the role of informal communication in an organization.
5. What is decentralisation ? What are the factors which decide the degree of decentralisation ?
6. Explain the planning process. What are the elements of a good plan ?
7. What is managerial effectiveness ? How is it measured ?
8. What is authority ? What are the things to be kept in mind in delegation of authority ?

(5 × 6 = 30 marks)

**Part II**

*Answer any three questions.  
All questions carry equal marks.  
Answers should not exceed 1200 words.*

9. Explain in detail, which motivation theories may be most relevant in the Indian context.
10. Explain the different functions of management. Describe the differences in approach and perspective a degree in management can provide a person, to be a better manager.
11. Write an essay about the contributions of Modern Communication Technology in organizational communication.
12. Write an essay on the evolution of management thought. Highlight the Indian contribution in its development.
13. Explain the sources of conflict between line and staff functionaries and suggestions for their resolution.

(3 × 15 = 45 marks)