

Reg. No.....

L 2308

Name.....

FIRST SEMESTER M.A. DEGREE EXAMINATION, NOVEMBER 2001

Branch : Personnel Management

PM-213—Paper III—MANAGEMENT I—PRINCIPLES OF ORGANIZATION AND MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

Part I*Answer any five questions.**All questions carry equal marks.**Answers should not exceed 300 words.*

1. Explain the contributions of Taylor to the science of management.
2. What are the essential features of a good organization structure ? What are the different kinds of structures you find today ?
3. "Non-financial incentives are as strong motivators as financial ones"—Critically examine this statement.
4. What are the various barriers in communication ? Discuss ways to increase the effectiveness of organisational communication.
5. What is meant by job enrichment ? Explain the different ways organisations enrich jobs.
6. What are the features of long term planning ? Differentiate its characteristics from that of short term planning.
7. How are leadership theory and styles related to motivation ?
8. Explain the process of control in organisations.

(5 × 6 = 30 marks)

Part II*Answer any three questions.**All questions carry equal marks.**Answers should not exceed 1200 words.*

9. Explain the basic patterns of departmentation and analyse the advantages and disadvantages of each in various uses.
10. Analyse in detail, the nature and process of managing by objectives.
11. What is the systems approach to organization ? Explain its salient characteristics. How does it differ from other approaches.
12. Discuss Henry Fayol's principles of management and its relevance in today's context.
13. Discuss which form of leadership is best suited for India. Describe how managerial leadership enhances organizational effectiveness.

(3 × 15 = 45 marks)