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B - 4703

Reg. No. :

Name :

**First Semester M.A. (Human Resource Management) Degree
Examination, January 2017
HRM 2.1.5 : RESEARCH METHODS FOR MANAGEMENT
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 75

PART - A

Answer **all** questions **not** exceeding **50** words **each**. **Each** question carries **2** marks.
(10×2=20 Marks)

1. What do you mean by social research ?
2. What are extraneous variables ? Explain it with an example.
3. How do you differentiate between schedule and questionnaire ?
4. Distinguish Bibliography and reference.
5. Explain principle of statistical regularity.
6. What is meant by ordinal scale ?
7. Explain pilot study.
8. What do you mean by literature review ?
9. What is meant by epistemological concern in social research ?
10. Explain interpretation.

PART - B

Answer **any five** questions **not** exceeding **500** words **each**. **All** questions carry **equal** marks.
(5×5=25 Marks)

11. What are the components of a good research design ?
12. Explain the types of research report.

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- 13. Explain theory and characteristics of a sound theory.
- 14. What is interview ? Explain various types of interviews.
- 15. Elaborate different types of measurements used in research.
- 16. Explain the types of observation.
- 17. Explain the format of a good research report.
- 18. Define hypothesis and explain the process of hypothesis testing.

PART - C

Answer **any two** questions not exceeding **1200 words each**. **Each** question carries **15 marks**. **(2x15=30 Marks)**

- 19. Elaborate the different sources of data.
 - 20. What do you mean by research design ? Elaborate the various types of research designs.
 - 21. Explain the objectives of social research, its importance and limitations.
 - 22. Explain the steps to be followed in conducting a research with a suitable examples.
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