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Reg. No.:

Second Semester M.A. Human Resource Management Degree Examination, August 2015 (2013 Admissions)

PM 2.2.4./HRM 2.2.4: RESEARCH AND STATISTICS FOR MANAGEMENT (Common for M.A. Degree in Personnel Management – Prior to 2013 Admissions)

Time: 3 Hours

Max. Marks: 75

PART-A

Answer any five of the following. All questions carry equal marks. Each answer not to exceed 300 words.

- 1. Define Research. Discuss the different objectives of social research.
- 2. What do you mean by problem formulation? What are its objectives? Also state the criteria of a good research problem.
- 3. Define Research design. Explain the need for and criteria for research design.
- 4. What is a Questionnaire? State the general qualities of a good questionnaire.

 What are the limitations of it?
- 5. What do you mean by scaling? Discuss the important scaling techniques used in research.



6. The data below give the yearly profits (in thousand rupees) of two companies : A and B.

Year Profits (in '000 Rs.) Company A Company B 2009 - 10120 90 2010 - 11135 95 2011 - 12160 120 2012 - 13140 108 2013 - 15179 130

Represent the data by means of a suitable diagram.

7. a) From the following data, compute arithmetic mean:

$$0 - 10$$

$$0-10$$
 $10-20$ $20-30$ $30-40$

40 - 50

50 - 60

No. of Students: 5

10

25

30

20 10

b) Calculate the mean deviation from the following data:

X:

10

11 12 12

13

14

S ...

3

18

12

3

8. Given below are the figures of production (in thousand tonnes) of a steel factory:

Year:

2008

2009 2010 2011

2012

2013

2014

Production

(in thousand tonnes): 40

45

46

42

47

50

Fit a straight line trend by the least squares method and tabulate the trend.

 $(5\times6=30 \text{ Marks})$



PART-B

Answer any three of the following. All questions carry equal marks. Each answer not to exceed 1500 words.

- 9. Explain briefly the different steps involved in a research process.
- 10. What is sampling? State its advantages. Discuss briefly the different sampling methods.
- 11. Define statistics. What are its characteristics? Discuss also the functions and limitations of statistics.
- 12. From the following data obtain the two regression equations using the method of Least Squares.

X: 5 7 9 8 11 Y: 2 4 6 8 10

13. a) A die is thrown 132 times with the following results:

Number turned up: 1 2 3 4 5 6

Frequency: 16 20 25 14 29 28

Is the die unbiased? (Use χ^2 test)

b) Prices of shares of a company on the different days in a month were found to be: 71, 70, 63, 64, 68, 69, 70, 69, 65, 66. Discuss whether mean price of the shares in the month is 65.

(3x15 = 45 Marks)