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4261

Reg. No. :

Name :

Second Semester M.A. Degree Examination, July 2013

Personnel Management

PM 2.2.1 : ORGANIZATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 75

PART - A

Answer **any five** of the following. **All** questions carry **equal** marks. **Each** answer **not** to exceed **300** words.

1. Define OB. Highlight the significance of Hawthorne studies in the development of organizational behaviour as a management discipline.
2. How are attitudes formed ? How can attitudes be changed ?
3. What is meant by perception ? Briefly explain the perceptual process.
4. Distinguish between power and politics in the organizational context.
5. What is organizational change ? How is change brought about in organizations ?
6. Define OD. Enlist the different organizational development techniques.
7. What is meant by organizational effectiveness ? Mention the importance of behavioural approach in organizational effectiveness.
8. Write a note on Transitional Analysis (TA). **(5×6=30 Marks)**

P.T.O.



PART - B

Answer **any three** of the following. **All** questions carry **equal** marks. **Each** answer **not** to exceed **1500** words.

9. Discuss the role of personality in determining individual behaviour. Critically analyse any two theories of personality.
10. Explain the different types of group behaviour and group dynamics. List out the group decision making techniques.
11. Make a critical assessment of the various leadership theories.
12. How do conflicts occur in organizations ? Elaborate on the different conflict management strategies.
13. What are the factors affecting organizational climate ? How can we bring about a favourable organizational climate in organizations ? **(3x15=45 Marks)**